



AEA Regional Field Organizers August - November 2024

The Arizona Education Association is seeking four independent contractors to serve as Regional Field Organizers from August – November 2024 to help engage members this election cycle. The Regional Field Organizers will work with the AEA Campaign Coordinator and AEA Regional Field Team to ensure AEA’s political and electoral goals are reached.

Regional Field Organizers:

The Regional Field Organizers will work with AEA Local Association Leaders, AEA Organizational Consultants, and AEA Field Associates to accomplish the AEA’s 2024 electoral and political goals.

Regional Field Organizers will:

- Coordinate with local presidents and executive boards and AEA OCs and field associates to create local association-sponsored candidate canvasses (two per month from August to the General Election), phonebanks, texting outreach, and townhalls/forums for AEA Fund recommended candidates.
- Manage AEA VAN & weekly reporting. Regional Field Organizers will cut canvassing lists, track and manage data, and send reports to the AEA Lead Campaign Coordinator after every canvass.
- Train and assist members on how to host, run, and debrief canvasses, phonebanks, and townhalls/forums.
- Establish local association canvass goals and communicate with local leaders their target-to-goal numbers on a regular basis by providing a biweekly report to OCs and field associates and by reporting out on AEA staff Zooms.
- Attend and provide support to locals at regional canvass/townhalls/forums.
- Help with strategy to create plans for member volunteers to knock on doors.
- Phone calls and Hustle texts to members asking them to volunteer and help reach door knocking goals.
- Ensure each hub/event is created in Mobilize so data can be tracked in VAN.
- Assist with material drop off at canvass launch locations.
- Ensure that hubs/events in the region understand the importance and follow through of using the AEA-provided walk lists and the MiniVan app.
- Attend weekly AEA Campaign Team Meetings and provide regional updates on goals, events planned, and support needed.
- Regular communication about the regional work with AEA Government Relations Director as well as AEA management and officer teams.
- Attend in-person VAN training at the AEA headquarters office (in Phoenix).
- Compile data for AEA’s post-election reporting requirements.
- Assist with member turn-out to a regional/state election debrief and post-election convening.
- Schedule and set logistics for meetings with elected officials and local association leaders/members post-election
- Provide AEA with completed W9 and signed contract.
- Complete statement of work documents and return to Joaquin Rios, AEA Deputy Director.
- Other duties as needed

Qualifications

- Preferred 2-3 years political organizing experience in campaign/community organizing, and voter engagement through canvassing. Must have experience in at least one campaign cycle



- Preferred VAN experience, creating lists, cutting turf, and training other VAN (MiniVan) users
- Commitment to civic engagement and building union power through the election engagement process
- Strong communication skills (in person, by phone, and through writing)
- Ability to work in a coalition setting, delivering results to a diverse set of stakeholders
- Ability to work independently and manage multiple projects at once
- Ability to work well under pressure, resolve conflicts, and meet deadlines
- Availability to work weekends and evenings
- Microsoft Excel, Word, Google Docs, Google Sheets with an ability to learn online database platforms and general comfort with data tools.
- Access to a phone, laptop/desktop computer, high-speed internet connection
- Reliable transportation and ability to travel

Compensation for Regional Campaign Organizers

Regional Campaign Organizers will receive **\$6,500** monthly (pro-rated for time on contract), and paid in the amount of **\$3,250** twice per month in **August, September, October and November 2024**. The initial check will be prorated depending on contract start date.

Regional Campaign Organizer are expected to supply their own laptop, phone, internet connection and reliable transportation.

This is a short-term, independent contractor opportunity starting ASAP and concluding Wednesday, December 4.

TO APPLY: Applications will be accepted on a rolling basis. Please submit a resume to Joaquin Rios, Deputy Director, at joaquin.rios@arizonaea.org. Preference will be given to applications received prior to August 16, 2024 at 5pm. Cover letter optional.