

The DVEA Journey to Majority Status



Harley Killman, President of DVEA

Kelley Fisher, Vice President of DVEA & Arizona NEA Director

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Once upon a time in a local not far away...

DVEA officers took part in 2022 Summer Institute where they committed to undertake needed efforts to reach majority status by December 2023.

- ▶ As of Jan. 15, 2022 they had 679 members.
 - ▶ As of Nov. 29, 2023 they have 746 members.

That 67 member increase to date was accomplished by enrolling 188 new members this year.

DVEA needs a total membership of 1044 to achieve majority status.

The Path

Achieving Local Buy-In

- Officer Retreat
- Executive Board Retreat
- Site Leaders Retreat

Opportunities to Engage Potential Members

- New Educator Season
- Follow-Up Conversation with New Educators
Contact Card Data

Best Laid Plans

- Majority Status Site Grant
- Hot Prospect Project

September—14 October—14 November—3

Time for a Powerful Question

What do we need to do different to hit at least 25 new enrollees a month?

The Road Map

DVEA officers and leaders took place in the Skills To Win training. It is our belief that if we incorporate the knowledge, skills, and attitudes that were shared in that training we will accelerate our progress toward majority status.

Which means.....

- Identifying Organic Leaders
- Changing our Semantics
- Conducting Structured Conversation (Majority Status Centric)
- Developing Structure Tests in Conjunction with Big Wall Charting

Early Efforts to Date

1. **Big Wall Chart for E Board**—Analysis of Majority Status Commitment
 2. **Big Wall Chart for Site Leaders**—Analysis of Majority Status Commitment
 3. **Big Wall Chart for Village Meadows Elementary**—Campaign to address student growth and educator retention with focus on majority status
- **One on One Conversations** regarding student growth and educator retention.
 - **Structured Conversation Rap**
 - **Structure Tests**—Pledges for Majority Status & Commitment to Student Growth and Educator Retention

2nd Semester Opportunities

1. Targeted Site Visits & Big Wall Charts to Replicate Village Meadows Elementary Successes
2. Big Bang for the Buck Focus/Filter
 - Bargaining
 - Legislative
 - Local Victories
3. Early Enrollment Campaign

Fasten your seat belts, DVEA is on the way to Majority Status. May the Force be with you on your journey.