



AEA March4Schools Day of Action

March 4, 2010 @ 4:00 p.m.
10,000 Education Supporters
Mobilized Across the State
for Quality Education

Local Associations throughout Arizona are making plans to participate in the AEA March4Schools Statewide Day of Action on March 4, 2010. In the weeks leading up to the Day of Action local association leaders will be listening to teachers, school employees, and parents about the impact of legislative funding cuts to their schools. Local leaders will organize teachers, school staff and parents to share these stories with the voting public. Then, on March 4 at 4:00 p.m. thousands of education supporters will be mobilized in concurrent community outreach activities from one end of the state to the other. Every March4Schools Day of Action participant will wear a t-shirt that can be purchased online to demonstrate the broad and deep unified support for quality public education for every child in Arizona.

March4Schools Day of Action Shirts

[March4Schools Day of Action T-Shirts are now available online by clicking here.](#) Local association leaders can buy t-shirts in bulk or organize Day of Action participants to buy their own shirts individually. Visit www.march4schoolstshirts.com.

Unique Communities Calls for Unique Organizing Plans

AEA staff is available to work with Local Association leaders to develop an organizing plan that engages members, potential members, and community members in the March4Schools Day of Action. The best organizing begins with listening to members and potential members in each school site and learning about how their schools and lives have been impacted by budget cuts as well as local issues and challenges. These stories help local associations focus public attention on the anti-education legislators who are attacking the teachers and schools in their neighborhood. While listening at each school site, local association leaders will learn the kind of community outreach action that will turn out large numbers of staff and parents. Contact your Regional Organizational Consultant for support.

Same Day, Same Shirt, Same Time, Same Objective, Different Actions

The March4Schools Day of Action mobilization will all occur on March 4, 2010 at 4:00 p.m. Every participant will be wearing a March4Schools Day of Action shirt. But, each local will mobilize their members and potential members to join in a community outreach action that is unique to their community. Actions may include door-to-door canvassing of neighborhoods, community forums, marches, demonstrations, coffee klatches, presentations to decision makers, or any other creative actions that that will build unity in action and carry our message to voters. The result will be the largest statewide mobilization in support our schools in Arizona's history.