

ESP Education Support Professional Conference

The conference goal is to enhance the skills and knowledge of ESP members to positively impact student achievement, build community relations, organize members, build stronger locals, and help ESP members reach their career goals.

When **November 17, 5 - 7:30 PM**
November 18, 8 AM - 3:30 PM

Where **AEA Headquarters**
345 E. Palm Lane, Phoenix 85004

Cost **\$50** includes lodging (double occupancy) for members who live 125 miles or more one-way or more from AEA HQ.
Friday dinner, Saturday continental breakfast and lunch included.

Register www.regonline.com/ESP2017

The conference will feature AEA Officers

AEA Leadership



Joe Thomas
President



Marisol Garcia
VP



Angela Philpot
Treasurer



Audrey Cunneely



Karen Guss



Vanessa Jimenez

ESP At-Large Board of Directors

**KEYNOTE
SPEAKER**



Princess R. Moss
NEA Secretary-Treasurer

AGENDA

Friday, November 17

- 5 - 5:45 PM **Registration & Reception**
First Floor Entrance/Foyer
- 5:45 PM **Welcome – Guest Speakers**
Joe Thomas, AEA President
Angela Philpot, AEA Treasurer
Audrey Cunneely, Karen Guss & Vanessa Jimenez
ESP At-Large Board of Directors
- 6:45 PM **Keynote: Princess R. Moss**
NEA Secretary-Treasurer
- 7:15 PM Preview Saturday's Agenda
- 7:30 PM Closing

Saturday, November 18

- 7:30 - 8 AM **Registration/Check-in**
First Floor Entrance/Foyer
- 8 - 9 AM **Welcome – Joe Thomas**,
AEA President
Opening Training Session
- 9:15 - 10:45 AM **Breakout Session I**
- 11 AM - 12:30 PM **Breakout Session II**
- 12:30 - 1:30 PM Lunch
- 1:30 - 3 PM **Breakout Session III**
- 3:15 - 3:30 PM Closing General Session



For more information contact paul.tristan@arizonaaea.org or call (602) 407-2325.

Advocacy Basics and Our ESP's

9:15 – 10:45 AM

Learn where basic rights come from and what due process means for your members. Learn the difference between a grievance and a gripe and where to find the resources necessary to support advocacy work. This session will explore how to use advocacy to build capacity and membership.

Foundations of Unionism

9:15 – 10:45 AM

What does it mean to be a member? What is your role as a member in your professional association and what can you do to be more involved? Let's examine the history of NEA / AEA, and current structures. Together we'll discuss past and present successes, and your role in the future success of your professional association.

Dealing with Difficult People

9:15 – 10:45 AM

or 11 AM – 12:30 PM

Difficult people never seem to be in short supply, and sometimes it appears as though they are holding a convention in the principal's or supervisor's office: Overbearing parents, unruly students, negative co-workers ... a lot of people seem determined to rub you and others the wrong way. This workshop is designed to give you tools to manage differences and strategies to facilitate effective communication.

ESP Organizing and Bargaining for Power

9:15 – 10:45 AM

or 11 AM – 12:30 PM

ESP and Bargaining? YES! ESP and Bargaining!! This session will cover how the systemic listening, engagement, and the building of trust with coworkers is the foundation for building institutional power and a strong local association. We will use a "case study" to analyze key elements of a winning bargaining campaign to improve wages and working conditions as well as give some examples of what ESP locals in Arizona have achieved over time. We will include definitions to much of the vocabulary that we use along the way and you will leave with both a broad understanding and an action plan of how to develop and implement a bargaining campaign that empowers our ESP colleagues.

Advocacy Advanced and Our ESP's

11 AM – 12:30 PM

Learn how to interview members and how to negotiate with administration to effectively advocate for members. This session will also discuss how to develop local capacity by building advocacy teams.

Member Benefits and Creating Organizing Opportunities

11 AM – 12:30 PM

or 1:30 – 3 PM

Creating organizing opportunities – from liability and pet insurance to NEA Click & Save, there are so many ways that membership can SAVE members money and support their financial success and well-being. Learn how to share the benefits of membership and turn it into a winning recruitment strategy for your Membership Campaign and beyond.

Current Advocacy Trends for ESPs

1:30 – 3 PM

This session will review the unique legal issues facing classified employees, including how Prop. 206 will impact classified employees.

Building School and Community Connections

1:30 – 3 PM

Empowering ESP Members through their Connections – Participants in this session will examine various factors related to increasing membership while effectively addressing the needs of all job families. This session outlines targeted campaigns including planning, site mapping, developing effective recruiters, effective data collection, celebration, and reflection. Engaging ESP's as partners in the whole school maximizes the potential of current and potential members more effectively than the traditional values of protection, advocacy and member benefits. Come find out why!

Anti-Bullying Awareness

1:30 – 3 PM

Student bullying is one of the most frequently reported discipline problems at school, and the number one discipline problem in middle schools. This session will help you and your students understand this serious problem.

Register

www.regonline.com/ESP2017

Join edCommunities Group "ESP in AZ" at mynea360.org for links to additional NEA Professional Development opportunities.

ESP Education / Support Professional
Conference

For more information contact
paul.tristan@arizonaea.org
or call (602) 407-2325.

