Win and build power
Engage members in campaigns
Build your political base

Winning the 2014 Election
...to make a difference for our members and schools

Support Your Arizona Public Schools

Know the four steps to political action:
awareness, knowledge, preference and action and the role of each to winning an election.

Develop an actionable campaign plan
to reach your local association’s political action goals, for example:
- Winning your bond or override election
- Identifying and electing leaders for your school district governing board
- Supporting pro-public education candidates who make decisions at the state government level for funding and policy.

Engaging and growing your membership
as part of your local association’s goals and political action plan.

Q&A relating to political action

Date: Saturday, September 13, 2014
Time: 10:00 a.m.—2:00 p.m.
Location: MEA/MESPA Office
325 E. McKellips Rd., Mesa
At 202 / McKellips go east to just before Mesa Dr., south side—MPS Transportation Training.

AUDIENCE: Local Association Teams ready to organize and run campaigns to win school board, override, and bond elections.

AGENDA
10:00 Welcome
10:15 World Class Education Begins With Voters
10:35 The four steps to political action
11:10 What does a good plan look like?
11:20 Developing an actionable plan
2:00 Conclude

DEADLINE SEPT. 11
REGISTER YOUR LOCAL TEAM
Tamara.Avant@arizonaea.org
520-888-1088 or 800-762-0318

For more information,
contact your AEA OC or AEA Public Policy team member,
Mike.Weaver@arizonaea.org

IMPORTANT DATES
<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>Oct. 6</td>
<td>Voter Registration Deadline in order to vote in General Election</td>
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<tr>
<td>Oct. 9</td>
<td>Early Voting begins for General Election</td>
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<td>Oct. 11</td>
<td>Day of Action: Local Education Association members get involved to affect election outcome.</td>
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<td>Nov. 4</td>
<td>General Election Day polls open from 6 am till 7 pm</td>
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