

NEA Strategic Goals and Core Function Areas

The NEA BOD approved the FY2012-2014 NEA Strategic Goals and Core Function Areas below.

Proposed Strategic Goals	
<p>1) Strong Affiliates for Great Public Schools</p> <p><i>Preserving the voice of education professionals is critical to the advancement of public education in America.</i></p>	<p>The primary function of this goal is to assist affiliates in fending off attacks to member rights and promoting strategies designed to enhance public education, by providing financial support, technical assistance, field support, member engagement support, communications support, and facilitating the sharing of best practices throughout the association.</p>
<p>2) Uniting the Nation for Great Public Schools</p> <p><i>All of America's students deserve to be educated in a great public school, and students at greatest risk must be a priority.</i></p>	<p>In partnership with state and local affiliates, provide support and advocacy, build organizational capacity, foster Association and member led school transformation and pursue state and district level policies that support great public schools for all students.</p> <p>Struggling schools will be targeted for intensive support and lessons learned will be shared at the local and state levels.</p>

Proposed Core Functions	
<p>1) Research, Policy & Practice for Great Public Schools</p>	<p>Identify, develop and promote policy and practice that define a quality education profession. Incubate sound practice, gather key learnings that would benefit student learning, and define national, state and district policy that supports the advancement of Great Public Schools.</p>
<p>2) Organizing</p>	<p>In partnership with state affiliates, engage members as a collective by supporting affiliates to activate our vast network in pursuit of the vision.</p>
<p>3) Advocacy and Outreach</p>	<p>Advocate NEA's positions to policymakers, education stakeholders (with priority focus on ethnic minority communities and labor partners), and the public to influence policy debate and development, and to advance our members' views and expertise about policy for great public schools for every student.</p>
<p>4) Communications</p>	<p>Utilize the best communication strategies to engage members and the public.</p>
<p>5) Business Operations</p>	<p>Administer the business operations in a manner that supports the changing needs and priorities of the organization and ensure efficient and effective infrastructure that supports good fiscal management, uses technology for innovation and strengthens NEA's human capital.</p>
<p>6) Governance – NEW CORE</p>	<p>Support leadership in their development and decision making to advance the organization's mission and vision.</p>